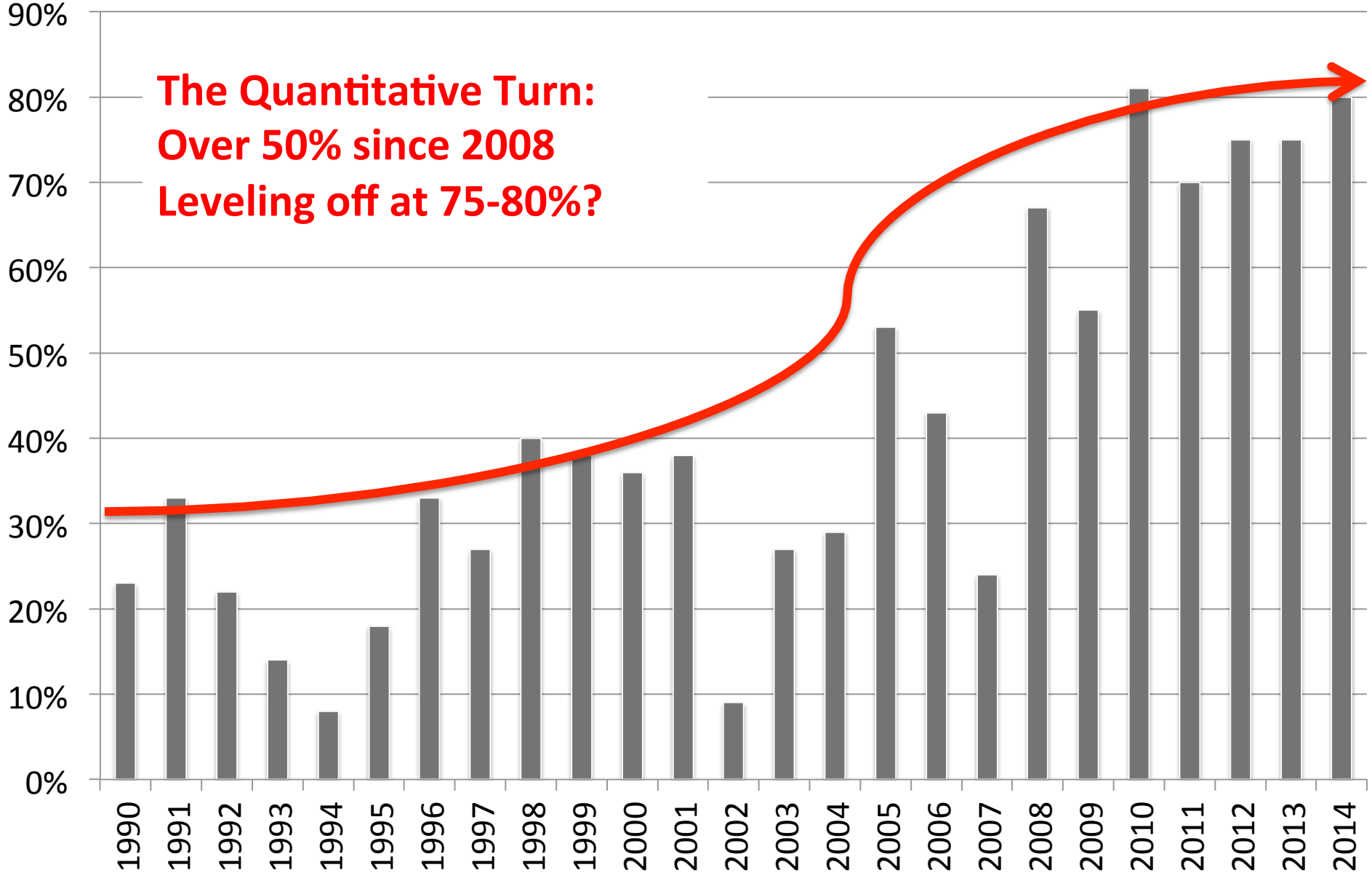


Theory and Method

- Has cognitive linguistics really taken a “quantitative turn”?
– **YES!**
- What will happen to “good old-fashioned” cognitive linguistics?
– **WE STILL NEED IT!**
- What can we do?
– **SHARE AND COLLABORATE!**

Percent quantitative articles published in Cognitive Linguistics 1990-2014



Why we still need “good old-fashioned” cognitive linguistics

- Research questions come from linguistic intuition/expertise
- The data don't speak for themselves: interpretation comes from linguistic intuition/expertise
- A usage-based, cognitively realistic model maximizes opportunity to join linguistic intuition/expertise to data analysis

We need MORE linguistic intuition/expertise in order to interpret all the data at our disposal

Why we need to share and collaborate

- We need teams of researchers with complementary skills to face big data and big questions
- We can move forward together by sharing data and code
- Funding agencies, scholarly journals, and academic employers are increasingly demanding publicly shared data

A PLACE FOR US:



TROLLing is

- a professionally managed publicly accessible fully searchable international archive of linguistic data and statistical code
 - Everyone can use it and it's **FREE!**
- See me at the TROLLing demonstration on Friday at 18:30 in CCE1-001